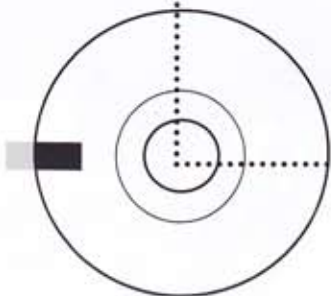


# The Eccleston Square Hotel is High-Tech Heaven



## VDA's Micromaster offers hotel visitors a state-of-the-art night's sleep



The Eccleston Square Hotel in London is garnering buzz for being Europe's most high-tech hotel. Set behind a striking late Georgian façade, this ingeniously renovated 39-bedroom hotel offers groundbreaking technology.

Systems Integrator SM Contracts has delivered the most advanced, state-of-the-art bedroom interiors, with rooms managed by VDA's Micromaster, an intelligent on-line system that controls access to all of the guestrooms as well as the lighting, curtains and temperature within the rooms. When guests reach their room, the Micromaster keycard triggers a sequence of events to "welcome" them - the curtains partially open and close, showing the guest that they are electronically operated, the "smart glass" bathroom wall turns opaque and the bathroom mirror TV turns on.

Guests control the room using VDA's Vitrum glassware collection. These beautiful, touch-sensitive keypads have etched icons for each room function. Micromaster sends information about the

status of the guestroom to the hotel's building management system, which enables staff to set the room to a dormant mode. This switches unnecessary items off and turns down the heating/cooling when the room is vacant, thus saving energy.

Mike Perks of VDA explains: "VDA's priority has been to introduce simple-to-use technology that will enhance the guest experience and contribute to the hotel's positioning as 'an ultra hi-tech urban cocoon'. The Micromaster and Vitrum interfaces are completely in-keeping with the high level of design and luxury throughout the hotel, but the system is also a completely customisable innovation that lowers the property's power consumption and carbon footprint."

In addition to free super-fast Wi-Fi, free London calls and worldwide VoIP calls at cost, the rooms feature 46" 3D Panasonic LED TVs with enhanced audio using an independent sound bar and subwoofer, HD Movie and 3D channels, 3D Blu-ray DVD players, 3D eyewear and a library of 3D

movies that are provided free of charge. All rooms are equipped with Sky HD, allowing access to Sky's vast content of sports and movies including 3D content. The 3D story continues throughout the hotel, as the bar and library areas are equipped with the huge Panasonic 103" 3D Screens. These rooms are available to guests and to hire for private screenings and meetings.

Robin Courtenay of SMC, the integrator who has designed and installed the systems commented; "Eccleston embraces the digital world like no other hotel, and captures the very best of in-room entertainment and luxury".